



## **PRIVACY POLICY FOR EMAIL NEWSLETTERS**

Esquiades.com is a commercial brand that belongs to the VIAJES PARA TI, a single-member company based in Tarragona, Spain. We are committed to protecting your personal data and therefore, would like for you to take a minute and read our Privacy Policy. The Privacy Officer is VIAJES PARA TI, Registered in Tarragona with No: B55666952, and its Registered Office is 42 Bellisens Ave, Tecnoparc Building, Office Nr 125-129, 43204, Reus (Tarragona, Spain)

Esquiades.com provides online services via website and applications for your mobile device. The data controller is VIAJESPARATI (referred to in this policy as “we” or “us”) and the information we share in this policy applies to all of our platforms.

### **What you need to know about our Privacy Policy**

#### **1. What information does Esquiades.com collect?**

The only information that is stored in our system is the customer’s e-mail address.

Every time you visit our website, whether you confirm a booking or not, Esquiades.com may store certain information such as your IP address, the time and date when you visited our site, the browser or operation system you are using.

If you are on a mobile device, we may also store data from your device or its coordinates after receiving your consent.

We wish to point out that with this data we are not able to personally identify a customer or user.

#### **2. Where does Esquiades.com store my information?**

According to the guidelines of the General Data Protection Regulation (GDPR) valid from 27 April 2016 and the Organic Law 3/2018, 5 December, on the Protection of Personal Data and guarantee of digital rights, we hereby inform you that you have consented to your email address being included in our Newsletter.

We work with cloud computing systems to store your information and its servers may be both in and out of the European Union. The suppliers that are located out of the EU must also comply with the guidelines of the EU-US privacy Shield: [Google LLC](#) and [Amazon Web Services, Inc.](#)

#### **3. How does Esquiades.com share or disclose my information?**

According to the guidelines of the Organic Law 3/2018, 5 December, and the General Data Protection Regulation (GDPR), we inform you that you can exercise the right to access, update, remove and object to the processing of your information by sending an email to: [legal@viajesparati.com](mailto:legal@viajesparati.com) or via post to: VIAJES PARA TI, S.L.U. - 42 Bellisens Ave, Tecnoparc Building, Office Nr 125-129, 43204, Reus (Tarragona, Spain)

We ask for your consent to process your information for specific purposes and you have the right to withdraw your consent at any time. We need your consent to store your email address indefinitely to provide you with personalised services such as offers.

You can also ask us to return your data or to transfer it to another company.

If you do not agree with how we use your information, you can make a claim to the Spanish Data Protection Agency.

#### **4. When and what for does Esquiades.com use my information?**

We only send emails and other electronic notifications with advertising material such as offers, information about our products and other services that we provide. We send this information via a browser or application devices.

#### **5. Consent to third parties**

As a user of Esquiades.com, you are giving your consent to Viajes Para Ti to share your personal information with third parties in order to provide a good service. Our company will share your personal information in the following situations:

- *For electronic messaging services:* The e-mails sent by Esquiades.com are via Gmail (Google Platform). Google follows the guidelines of the General Data Protection Regulation which you can check on the following [link](#).

On occasions VIAJESPARATI, S.L.U will use external platforms to send information and advertisement to customers or to those who have subscribed to our services. The third parties that may be involved in some of these external services will also have to agree with our confidentiality agreement and will only have access to our customers' personal data in specific situations stated in our privacy policy. We mainly work with the MailChimp Platform which also follows the General Data Protection Regulation guidelines.

- *For social media:* Only in the situations described in our privacy policy and those situations required legally.

- *To external parties that offer external services both related with advertisement and customised services:* If we wish send customised advertisement as well as offer tailor-made services, VIAJESPARATI, S.L.U. may share the data with external companies that can provide this type of service. The external company must comply with our confidentiality agreement and

will only have access to our customers' data in specific situations stated in our privacy policy.

· *Relevant authorities:* **ESQUIADES.COM** may share users' personal data with relevant administrative and judicial authorities if requested for an official summons and/or any other legal or criminal investigation.

As a customer you must guarantee that the information shared is real and that you allow **ESQUIADES.COM** to share the details with third parties worldwide that may have different standards and guidelines regarding their privacy policy.

## **6. Data Protection**

We know how important it is to protect and manage your personal data. Therefore, we comply with the Organic Law 3/2018, 5 December, and with the General Data Protection Regulation (GDPR). We take appropriate security measures to protect your personal data from loss and unauthorised access, use, alteration and disclosure.

### **7.- How does Esquiades.com use Social Media?**

We use social media with the purpose of promoting our services and of our suppliers. We also use social media to advertise our services. We have added plugins from our social media accounts. Consequently, if you login to your profile and interact with Esquiades.com (via "likes", comments, "tags", etc), you will share the information with Esquiades.com as well as the supplier of that social media account. Therefore, you are agreeing to share such information. All the information that you share with Esquiades.com on social media (post on Esquiades.com's walls, "likes", private or public messages) is subject to the terms and conditions stated by the supplier of that account. You may access to Esquiades.com from different media accounts and that information will be shared with our company. The supplier of each account may inform you about the data processing.

### **8. How can I manage my information stored in Esquiades.com?**

You can contact us if you have any queries or a complaint about how we collect, store and/or use your personal data.

Please submit your request or complaint to our Data Protection Officer by email:

legal@viajesparati.com

Last update: June 2019.