



## **PRIVACY POLICY FOR EMAIL NEWSLETTERS**

Esquiades.com is a trade mark belonging to VIAJES PARA TI, a single-member company based in Tarragona, Spain. We are committed to the protection of your personal data and would like you to take a minute to read our Privacy Policy. The data controller is VIAJES PARA TI, registered in Tarragona with number: B55666952, and its registered office is located at 42 Bellisens Ave, Tecnoparc Building, Office No 125-129, 43204, Reus (Tarragona, Spain).

Esquiades.com provides online services through a website and applications for your mobile device. The data controller is VIAJESPARATI (referred to in this policy as "we" or "us") and the information we share in this policy applies to all of our platforms.

What you need to know about our privacy policy.

### **1. What information does Esquiades.com store?**

The only information stored in our system is the client's email address. Each time you visit our website, whether you confirm a booking or not, Esquiades.com may store certain information such as your IP address, the time and date of your visit to our website, the browser or operating system you are using. If you are using a mobile device, we may also store data from your device or its coordinates with your consent.

Please note that this information does not allow us to personally identify a customer or user.

### **2. Where does Esquiades.com store my data?**

In accordance with the General Data Protection Regulation (GDPR), in force since 27 April 2016, and Organic Law 3/2018, of 5 December, on the Protection of Personal Data and the Guarantee of Digital Rights, we hereby inform you that you have consented to your email address being included in our newsletter. We work with cloud computing systems to store your information and their servers may be located both inside and outside the European Union. Those outside the EU are also required to comply with the EU-US Privacy Shield: [Google LLC](#) and [Amazon Web Services, Inc.](#)

### **3. How does Esquiades.com share or disclose my information?**

According to the guidelines of Organic Law 3/2018, of 5 December, and the General Data Protection Regulation (GDPR), we inform you that you may exercise your right to access, update, cancel and oppose the processing of your information by sending an email to: [legal@viajesparati.com](mailto:legal@viajesparati.com) or by post to: VIAJES PARA TI, S.L.U. - 42 Bellisens Ave, Tecnoparc Building, Office No 125-129, 43204, Reus (Tarragona, Spain).

We ask for your consent to process your information for specific purposes and you have the right to withdraw your consent at any time. We need your consent to store your email address indefinitely in order to provide you with personalised services such as offers.

### **4. When and how does Esquiades.com use my information?**

We only send e-mails and other electronic communications with advertising content such as offers, information about our products and other services that we provide. We send this information through a browser or application device.

### **5. Consenting to share with third parties**

As a user of Esquiades.com, you give your consent to Viajes Para Ti to share your personal information with third parties in order to provide a good service. Our company will share your personal information in the following situations

- For electronic communication services: The e-mails sent by Esquiades.com are made through Gmail (Google platform). Google complies with the General Data Protection Regulation, which can be consulted by clicking on the following link.

From time to time, VIAJESPARATI, S.L.U. will have the use of external platforms for the sending of information and advertising to clients or those who have subscribed to our services. The third parties that may be involved in some of these external services will also have to agree to our confidentiality agreement and will only have access to our clients' personal data in the specific situations indicated in our Privacy Policy. We primarily use the MailChimp platform, which also follows the GDPR guidelines.

- For social media: Only in the situations described in our privacy policy and where required by law.

- To external parties who provide external services, both in relation to advertising and tailored services:

If we wish to send personalised advertising and offer personalised services, VIAJESPARATI, S.L.U. may share the data with external companies that can provide this type of service. The external company will have to respect our confidentiality agreement and will only have access to our clients' data in the specific situations indicated in our Privacy Policy.

- Competent authorities: Esquiades.com may disclose users' personal data to the relevant administrative and judicial authorities if requested to do so in response to an official subpoena and/or any other legal or criminal investigation.

As a customer, you must guarantee that the information you provide is real and that you allow Esquiades.com to share the details with third parties around the world that may have different standards and policies regarding their privacy.

## **6. Privacy Policy**

We are aware of how important it is for us to protect and manage your personal data. For this reason, we comply with Organic Law 3/2018 of 5 December and the General Data Protection Regulation (GDPR). We take appropriate security measures to protect your personal data from loss and unauthorised access, use, modification and disclosure.

## **7. How does Esquiades.com use social media?**

We use social media to promote our services and those of our suppliers. We also use social media to promote our services. We have added plugins from our social media accounts. Therefore, when you log in to your profile and interact with Esquiades.com (through "likes", comments, "tags", etc.), you are sharing this information with Esquiades.com and the supplier of that social media account. Therefore, you agree to share this information. Any information that you share with Esquiades.com through social media (posts on Esquiades.com walls, "likes", private or public messages) will be subject to the terms and conditions established by the provider of that account. You can access Esquiades.com from different media accounts and this information will be shared with our company. The provider of each account can inform you about the processing of your data.

## **8. How can I manage my information stored in Esquiades.com?**

You can contact us if you have any questions or complaints about how we collect, store and/or use your personal information.

Please send your request or complaint by email to our Data Protection Officer: [legal@viajesparati.com](mailto:legal@viajesparati.com)

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